



Goodrich Global  
SINCE 1983

*What's your  
Style?*



Wallcovering, Fabric  
Carpet and Flooring to  
Express Your True Self

*Your Space Creation Partner*

Elevating Spaces | Enriching Lives

# It's great to have you here.



Whether you are a homeowner looking to revamp your living space or an interior designer/architect seeking inspiration for your next project, this online **INTERIOR STYLE GUIDE** is here to guide you through the exciting journey of creating visually appealing and functional interiors.

**G**oodrich is your space creation partner, specializing in interior finishes, fabrics, wallcoverings, wallpapers, vinyl floors, carpet rugs, wall-to-wall carpets, outdoor decking, and leathers.

Look at these eight different interior styles: **Modern, Industrial, Japandi, Luxurious, Floral & Fauna, Classic, Geometrics and Nature.**

Whether you prefer the clean lines of Modern style, the raw appeal of Industrial style, the fusion of Japandi, the opulence of Luxurious style, the romantic ambiance of Floral and Fauna, the timeless elegance

of Classic style, the vibrancy of Geometrics, or the serenity of Nature-inspired interiors, we hope these eight interior styles will inspire you to create spaces that reflect your personal taste and lifestyle.

Join us as we explore these captivating styles and delve into interior design with Goodrich as your trusted partner in creating exceptional spaces. Let your imagination soar, and let your space reflect your unique style and personality.

*Have fun with your  
design journey!*

# Contents



Over the years, Interior design has undergone significant changes, reflecting evolving social, cultural, and technological influences.

From the bold and colourful designs of the 1970s to the sustainable and natural aesthetics of the 2010s, interior design has adapted to meet the changing needs and preferences of people.

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*We create a space  
full of comfort  
and hope for all people.*



Joy of Design



What's your style in  
*8 different interior styles*



### Modern

Embrace simplicity, clean lines, and functionality.

#ModernStyle #SimplicityAtItsBest



### Industrial

Unleash your inner rebel with raw and rugged industrial aesthetics.

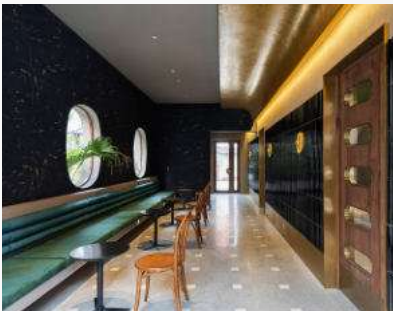
#IndustrialVibes #UnconventionalLiving



### Japandi

Experience the harmonious blend of Japanese serenity and Scandinavian minimalism.

#JapandiFusion #TranquilSpaces



### Luxurious

Indulge in opulence, elegance, and timeless grandeur.

#LuxuriousLiving #OpulentSpaces



### Floral and Fauna

Surround yourself with soft, romantic, and whimsical floral elements.

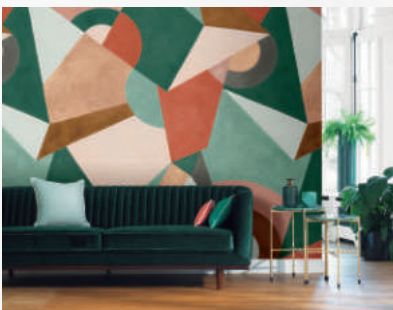
#RomanticSpaces #FloralParadise



### Classic

Embrace timeless elegance and refined aesthetics.

#GeometricDesign #EnergeticSpaces



### Geometrics

Explore bold and vibrant geometric designs that create an energetic atmosphere.

#GeometricDesign #EnergeticSpaces



### Nature

Embrace the harmony of natural elements and the beauty of the outdoors.

#NatureInspired #BringTheOutdoorsIn



the style  
*Modern*

Embrace simplicity, clean lines, and functionality.



Takumi Wallcovering Koroseal



GEFF Novaclick Flooring

It is right for those who value clean lines, minimalistic designs, and functionality. With neutral and earthy tones, this style embraces simplicity and tranquility. With sleek and uncluttered furniture, natural wood or stone finishes, and timeless appeal, modern interiors offer a practical and inviting space.

# Wallcovering



Widewall Vision, Goodrich



Widewall Vision, Goodrich



Takumi, Koroseal



Koroseal



Takumi, Koroseal

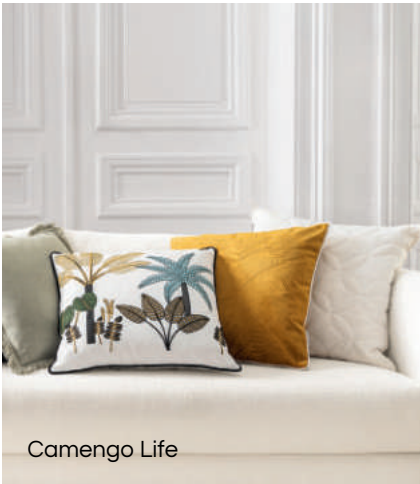


Koroseal



Takumi, Koroseal

## Fabric



Camengo Life



Sangetsu



Adelco



Cortina Leathers



Harlequin



## Carpet



Sangetsu



Brink & Campman



Savanna

## Flooring



Sangetsu



Sangetsu

“

“To be a modernist is a way of living, and how one approaches life. It’s not just about having the latest design from Milan, because if you know what you’re doing you can have an antique piece that feels very modern in an environment.”

*Steven Volpe*

”

the style  
*Industrial*

Unleash your inner rebel with raw and rugged industrial aesthetics.



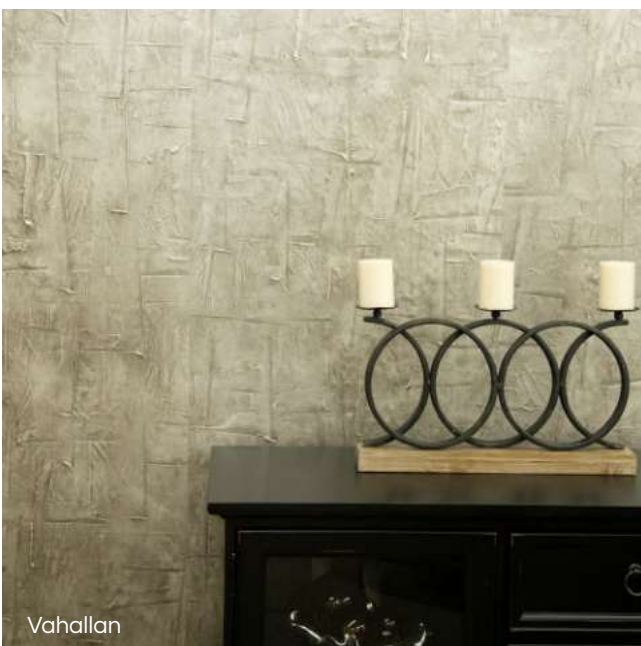
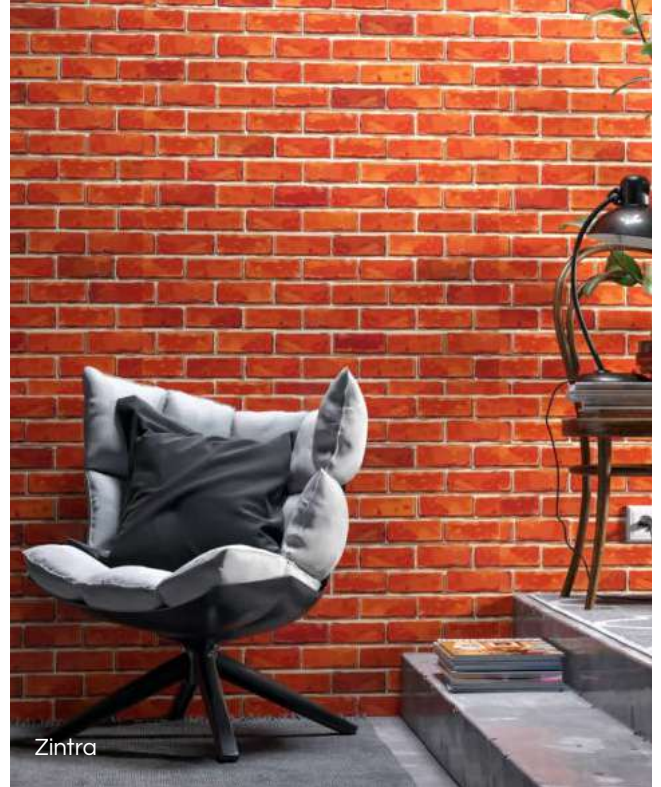
Wallcovering by Casadeco



Wallcovering, Sangetsu

For those who appreciate a raw and rugged feel, the industrial style draws inspiration from warehouses and factories. The monochrome color palette with bold accents creates a striking and edgy look. Exposed bricks, wood, metal, or concrete add texture and character, while minimalist and utilitarian furniture emphasizes functionality. Industrial interiors offer an edgy, urban, and unconventional aesthetic.

## Wallcovering





Sangetsu Flooring

## Fabric



Camengo



Sangetsu



Sangetsu



Cortina Leathers



Sangetsu

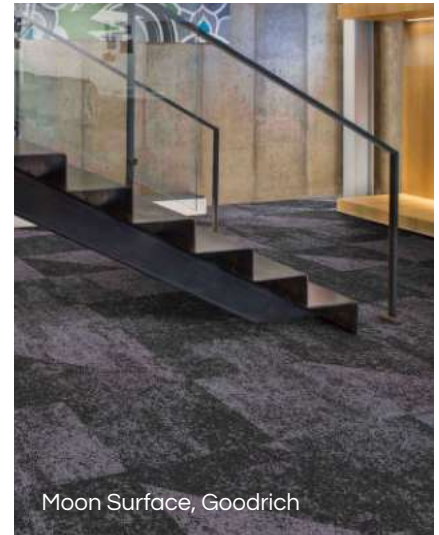
## Carpet



Brink &amp; Campman



Brink &amp; Campman



Moon Surface, Goodrich

## Flooring



Sangetsu



Sangetsu

“

“At its core, industrial design involves creating a space that feels like it was once used for industrial purposes. Industrially designed spaces often share common elements like concrete floors, high ceilings, steel and timber architectural elements, and expansive windows, among others.”

*Mackenzie Collier*

”

# the style *Japandi*

Experience the harmonious blend of Japanese serenity and Scandinavian minimalism.



Sangetsu Floorings



Sangetsu Floorings

Combining Japanese and Scandinavian design, the Japandi style exudes minimalism, functionality, and calmness. The serene pastel color palette creates a tranquil and harmonious atmosphere. Delicate motifs and organic furniture made from natural materials add elegance to the space. Japandi interiors offer a harmonious and natural ambiance.

# Wallcovering



Casadeco



Eijffinger



La Scala Milano



Texam



Vycon



Texam



Brink & Campman Carpet Rugs

## Fabric



Sangetsu



Camengo



Camengo



Sangetsu



Sangetsu



## Carpet



Brink & Campman



Brink & Campman



Sangetsu

## Flooring



Sangetsu



Sangetsu

“

“It is the East-meets-West design movement. It blends Japanese artistic elements and wabi-sabi philosophy with Scandinavian comfort and warmth or hygge. Both Japanese and Scandinavian design aesthetics are focused on simplicity, natural elements, comfort, and sustainability.”

*Shanty Wijaya*

”

the style

# *Luxurious*

Indulge in opulence, elegance, and timeless grandeur.



Wallcovering by Greenland



Takumi Wallcovering, Koroseal

Luxurious interiors are synonymous with elegance, opulence, and extravagance. Rich and vibrant tones dominate the color palette, evoking grandeur. Ornate prints and luxurious materials like silk and satin further enhance the lavishness. Furniture with intricate details adds to the overall opulent and extravagant look.

## Wallcovering





Wallcovering by Greenland

## Fabric



Zoffany



Camengo



Camengo



Zoffany

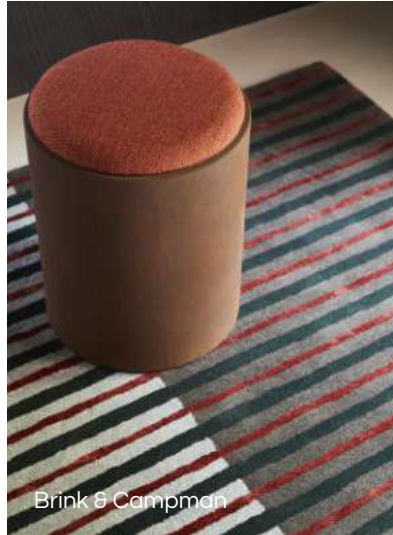


Camengo

## Carpet



Brink & Campman



Brink & Campman



Customised Carpets, Goodrich

## Flooring



Sangetsu



Sangetsu

“

“Luxury is when it seems flawless, when you reach the right balance between all elements. Understated theatricality – that is what my luxury is all about.”

*Jean-Louis Deniot*

”

the style

# *Floral & Fauna*

Surround yourself with soft, romantic, and whimsical floral elements.



Wallcovering by BN Walls



Wallcovering by BN Walls

If you seek a romantic and dreamy atmosphere, the Floral and Fauna style is perfect for you. Soft and romantic floral colors dominate the color palette, creating a feminine and whimsical look. Whimsical floral and fauna patterns bring nature and charm into the space. Vintage-inspired furniture adds a cozy and dreamy touch, creating a romantic and dreamy ambiance.

## Wallcovering





Brink & Campman Carpets

## Fabric



Camengo



Harlequin



Camengo



Sanderson



Scion



## Carpet



Harlequin



Wedgewood



Harlequin

## Flooring



Sangetsu



Sangetsu

“

“You have to appreciate every single day that you're alive. Life is a little bit like a garden - you have to find time to plant the seeds for beautiful flowers to grow.”

*Oscar de la Renta*

”

the style  
*Classic*

Embrace timeless elegance and refined aesthetics.



Wallcovering by Sangetsu



Wallcovering by Sangetsu

Classic interiors are timeless and exude sophistication and refinement. The color palette includes elegant and timeless colors, creating a harmonious and balanced look. Traditional and elegant patterns enhance grace and opulence. Refined upholstery and detailed molding showcase attention to detail. Classic furniture design emphasizes elegance and quality, resulting in an overall look that is stylish, refined, and luxurious.

## Wallcovering



Sangetsu



Sangetsu



Sangetsu

## Fabric



Camengo Baltique



Camengo



Camengo Milford

## Carpet

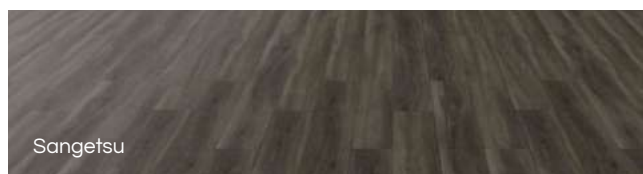


Goodrich Customed Carpets



Sangetsu

## Flooring



Sangetsu



Sangetsu

A classic interior design is perfect for the ones who are looking for something that is fine and sophisticated, rich in finishes and decorations while antique furniture and accessories are placed for a sensation of tradition and warmth.

*Beatriz Barros*

the style  
*Geometrics*

Explore bold and vibrant geometric designs that create an energetic atmosphere.



Wallcovering by Casadeco



Wallcovering by Casadeco

For those who love bold and vibrant spaces, the Geometrics style embraces bold or repeated geometric shapes. The color palette includes repeated or abstract patterns and colors, creating a dynamic and exciting atmosphere. Sleek and glossy surfaces lend a contemporary and modern touch, while furniture with clean lines and geometric forms completes the vibrant and energetic look.

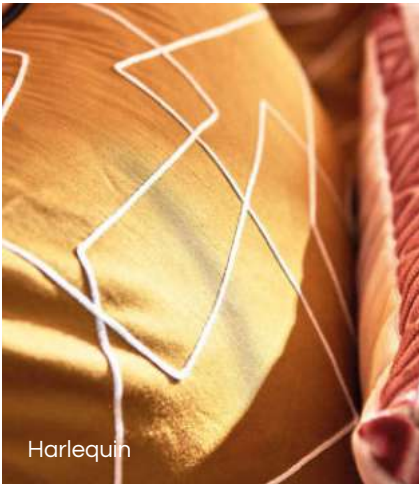
## Wallcovering





Fabrics by Camengo

## Fabric



Harlequin



Sangetsu



Harlequin



Camengo



Camengo

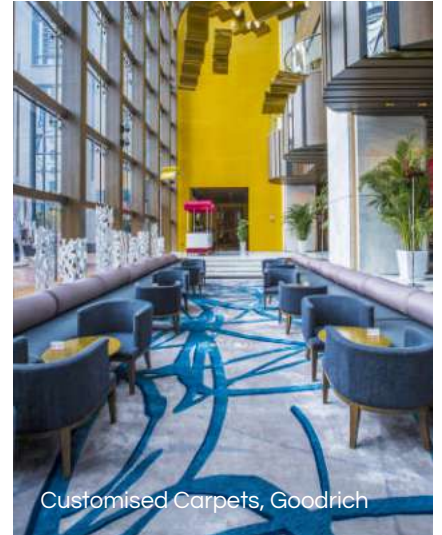
## Carpet



Moon Surfaces, Goodrich



Moon Surfaces, Goodrich



Customised Carpets, Goodrich

## Flooring



Sangetsu



“

The reason geometric pattern in interior design has managed to last throughout the ages is due to its versatility and boldness. It's not limited to a certain design style, therefore investing in key pieces is an ideal way to bring this timeless trend into your home, to be passed down through generations as the style evolves

*Oliver Burns*

”

the style  
*Nature*

Embrace the harmony of natural elements and the beauty of the outdoors.



Wallcovering by Casadeco



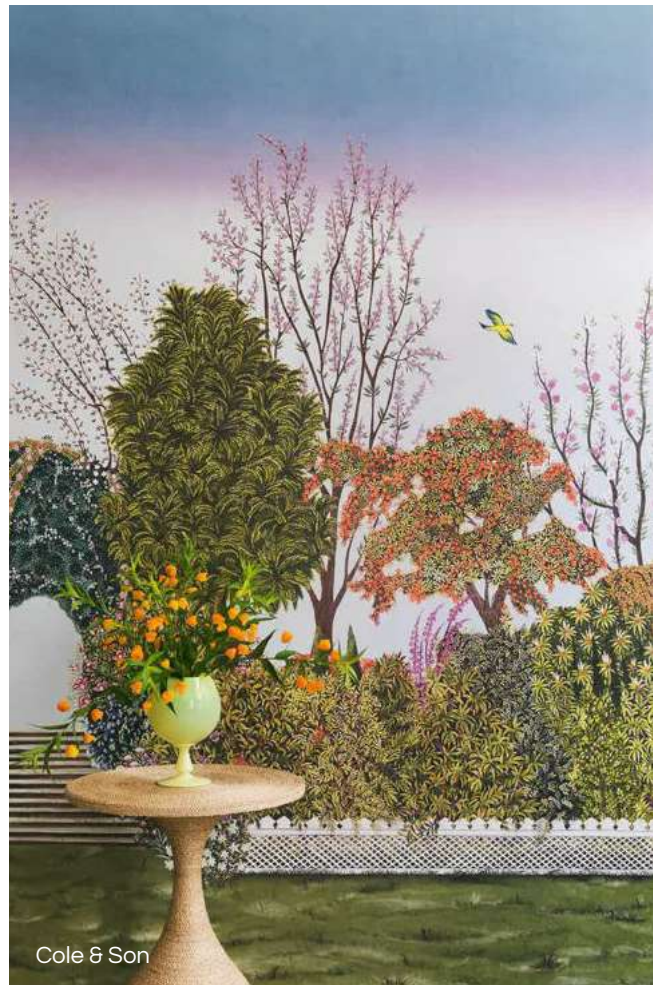
Wallcovering by Casadeco

Nature-inspired interiors bring the beauty and serenity of the natural world into your living space. The color palette focuses on natural and organic tones, creating a soothing and calming ambiance. Nature-inspired prints and textures incorporate outdoor elements into the design. Rustic and organic furniture styles with natural shapes and materials connect your space with the environment, resulting in a zen, serene, and tranquil look.



## Wallcovering









Fabrics by Casadeco

## Fabric



Camengo



Camengo



Camengo



English Décor



English Décor

## Carpet



Outdoor Carpet Rug



Outdoor Carpet Rug

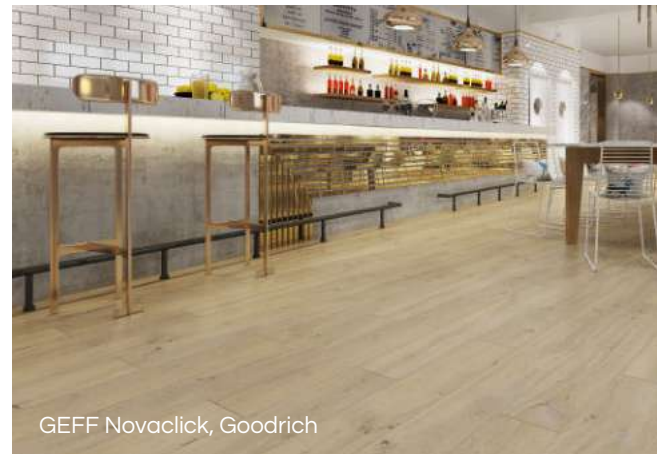


Outdoor Carpet Rug

## Flooring



GEFF Novaclick, Goodrich



GEFF Novaclick, Goodrich

“

Natural interior design is beloved because it promotes a sense of peace, calm, and well-being. When updating your home to include a natural interior design concept, opt for pieces that are not just beautiful to behold but also comfortable and harmonious with how you live—a natural fit for you and your lifestyle.

*Toll Brothers*

”

Meet our  
*Creation Partners*

Goodrich helps companies create places for business and offices uniquely suited to their corporate culture. The gallery is a workplace that makes people and customers proud partners, and has the flexibility to keep up as a business grows. Goodrich carries the following leading brands:

Wallcovering

- |  |                     |   |
|--|---------------------|---|
| 01. Premierwall/Widewall/<br>Ecowall/Exclusivewall | 09. Zoffany         | 18. Carlisle & Co.  |
| 02. Vycon/Symphony/P3TEC                           | 10. Sanderson       | 19. Omexco  |
| 03. Koroseal/Korogard                              | 11. Morris & Co.    | 20. Cole & Son  |
| 04. Sangetsu                                       | 12. Scion           | 21. Goodrich: Premier Walls,<br>My Walls, Wide Walls,<br>Digital Prints |
| 05. Vu   | 13. Casadeco        | 22. Zintra  |
| 06. BN   | 14. Vahallan        | 23. Takumi  |
| 07. Eijffinger                                     | 15. La Scala Milano |   |
| 08. Harlequin                                      | 16. Zambaiti Parati |   |
|  | 17. Texam           |   |

Fabric

01. Sangetsu
02. Camengo
03. Aldeco
04. Sanderson
05. Harlequin
06. Zoffany
07. Scion Living
08. Cortina
09. Concertex
10. Goodrich - Blink, Shutter  
and Shield Leather

Carpet

01. Premierfloor (this is  
Goodrich Stocking  
Nylon collections)
02. Goodfloor (this is  
Goodrich Stocking  
PP collections)
03. Tuntex
04. Goodrich Custom  
Axminster and  
Handtufted Broadloom  
and Carpet Rugs
05. Brink & Campman,  
Harlequin, Scion Living,  
Sanderson rugs
06. Creatuft
07. Tasibel
08. Sangetsu
09. Tretford
10. Mohawk flooring

Flooring

01. Eco-click+ (Goodrich  
Stocking Luxury Vinyl Tile  
(LVT) click)
02. Orchid+ (Goodrich  
Stocking Luxury Vinyl Tile  
(LVT) glue down)
03. Loom+ (Goodrich  
Stocking woven vinyl)
04. Armstrong Medintone
05. Armstrong Medintech
06. Armstrong Starlux
07. Geff X-Plus 2  
(Goodrich Stocking SPC)
08. IVC Optimise 70, Isafe 70,  
Concept 70
09. Ezlay (Goodrich stocking  
LVT looselay)
10. Sangetsu

*We are supporting  
a seamless decorating  
experience.*



*Joy of Design*

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